

# Northern Illinois National Hunting and Fishing Days *Sponsorship Opportunities*

September 25 & 26, 2010  9am to 5pm (Rain or shine)

## Platinum Sponsor

**\$5,000.00**

### *On the grounds:*

- 4 – 10'x10' booth spaces (40'x40' area)
- 2 – 4'x6' banners or signs
- Recognized sponsor on poster

### *Media:*

- Announcements of sponsorship on radio advertising
- Full page color advertisement in program
- Recognized sponsor in magazine publications

### *Choice of:*

- 12 month website ad (stationary)
- 2 – 12 month website ad (rotator)

### *Choice of:*

- Event area sponsorship (select 2 areas)
- Event sponsorship

## Silver Sponsor

**\$1,500.00**

### *On the grounds:*

- 2 – 10' x 10' booth space
- 4'x6' banner or sign

### *Media:*

- Full page advertisement in program (black & white)
- 6 month website ad (rotator)
- Event tent sponsorship

## Gold Sponsor

**\$3,000.00**

### *On the grounds:*

- 3 – 10'x10' booth spaces (30'x30' area)
- 2 – 4'x6' banners or signs

### *Media:*

- 2 full page advertisements in program (black & white)
- 12 month website ad (rotator)
- Event area sponsorship
- Announcements of sponsorship on radio advertising

## Bronze Sponsor

**\$750.00**

### *On the grounds:*

- 10' x 10' booth space
- 4'x6' banner or sign

### *Media:*

- Full page advertisement in program (black & white)
- 3 month website ad (rotator)

### **In-kind and other**

In-kind donations of services and products are gladly accepted. If the donation would have been purchased by NIHFD, a monetary sponsorship value will be assigned and related sponsorship benefits applied.



Silver Springs State Park  
13606 Fox Road  
Yorkville, IL 60560

Always held the fourth weekend of September

[www.huntingandfishingdays.org](http://www.huntingandfishingdays.org)

